

## Client case study 15: easyHotel Dubai – Jebel Ali

### Operational review & interim management of budget chain hotel

Client: Leading real estate firm

Tasks:

- Supply and demand analysis, with overview of global branded budget hotel sector
- Operational Review report
- Interim management for 7 months, including multiple remedial actions
- Assistance with selection of new GM and formal handover



...when diligence is due

[www.viability.ae](http://www.viability.ae)